



Gujarat Arts and Commerce College (Evening), Ahmedabad

REPORT ON SENSITIZATION SESSIONS

Under SSIP, IIC, EDC & Innovation Club

Date: 03 August 2026

Session Conducted By: Dr. Ijan Vaidya, SSIP Coordinator

Total Students Participated: 106

Introduction

A Sensitization Session was organized on 03 August 2026 under the initiatives of SSIP, Institution's Innovation Council (IIC), Entrepreneurship Development Cell (EDC) and Innovation Club. The session aimed to create awareness among students about innovation, entrepreneurship and opportunities available through the institutional ecosystem.

Objectives

- To sensitize students about SSIP, IIC, EDC and Innovation Club initiatives.
- To promote awareness about innovation and entrepreneurship among students.
- To encourage students to develop creative and problem-solving approaches.
- To familiarize students with opportunities for developing innovative ideas and entrepreneurial ventures.
- To motivate students to participate in institutional innovation, startup and entrepreneurship activities.

Proceedings

The sensitization session was conducted by Dr. Ijan Vaidya, SSIP Coordinator. The session focused on creating awareness about the importance of innovation, entrepreneurship, idea generation and startup development.

Students were encouraged to observe real-life problems, think creatively and explore innovative solutions. Information was also shared regarding the various activities, mentoring opportunities and institutional support available through SSIP, IIC, EDC and the Innovation Club.

The interactive session provided students with an opportunity to understand how they could participate in future innovation and entrepreneurship-related programmes conducted by the institution.

Outcomes

- Students gained awareness about SSIP, IIC, EDC and Innovation Club activities.
- Students developed an understanding of innovation and entrepreneurial opportunities.
- Students were encouraged to identify problems and think of innovative solutions.
- Awareness was created regarding institutional mentoring and support mechanisms.
- Students were motivated to participate in innovation, entrepreneurship and startup-related activities.
- The session contributed to strengthening the culture of innovation and entrepreneurship among students.

Conclusion

The sensitization session successfully engaged 106 students and created awareness about innovation, entrepreneurship and startup opportunities. The session conducted by Dr. Ijan Vaidya, SSIP Coordinator, provided students with motivation and guidance to actively participate in the institution's innovation and entrepreneurship ecosystem.

